



“Internationalisation” working group

Newsletter #15

July 2023

Beyond “Internationalisation” WG meetings every two months, this newsletter aims at allowing all WG members to share international water-related information on a monthly basis. In summary: international opportunities for water companies, enterprises’ calls for partners at the international scale, WG members international news, projects and opportunities and upcoming international water-related events.

International opportunities for water companies



Cleveland Water Alliance (CWA) Open Innovation Challenge

This programme aims to solve real-world challenges within the water industry, connecting innovators with grant funding or potential purchasers. Participants receive access to testbeds to prove their market-driven innovations in partnership with industry leader.

They are requesting technologies and innovative concepts around a significant market gap: the physical detection of the material(s) comprising drinking water utility service lines without having to dig down to the service-line pipes for identification. Participants may be eligible to receive grant dollars to assist in bringing their solutions to market.

Successful applicants can receive between 3 000 and 25 000 US dollars.

Below you can see the timeline breakdown in terms of the application:

- Letters of Intent (LOI) Due: Wednesday, July 5, 2023 at 3p ET
- Proposals Due: Wednesday, July 26, 2023 at 3p ET
- Grantees Announced: Wednesday, August 16 – Friday August 25, 2023

You can see more information regarding the innovation challenge [here](#).

WG members international news, projects and opportunities

Funding opportunity - The Knowledge Lump Sum scheme is still ongoing– until funds are exhausted !

European SMEs looking for external support to boost their company's development and competitiveness can benefit from the **Knowledge lump-sum scheme** ! It offers the possibility of financing training or consultancy services.

The call opened on 7/06 at 12pm and will remain open until funds run out, on a "first come, first served" basis. Funding ranges from €2,000 to €4,000 per application, with a maximum of 2 applications per SME.

European SMEs can now submit their applications at the following address:
<https://lnkd.in/gcwZKqBp>

For further information, please consult the [ECCP article](#) and the [EU portal](#).

Contacts: s.bergsma@wateralliance.nl ; thelma.pellicer@france-water-team.com



CirclnWater



euWater4i-SD B2B Mission in Mexico – financial support available for European SMEs

The mission will take place in Mexico city from 4th to 6th of September 2023, at the same time and place as [Aquatech Mexico](#), [Green Expo](#), [Intersolar Mexico](#) & [Mexico Wind Power](#).

The preliminary program includes:

- Monday 4th
 - o Political and economic briefing with the EU Delegation in Mexico. Presentation of current programs and opportunities for European SMEs.
 - o Training session on how to both protect and enforce their Intellectual Property (IP) rights when doing business with/in Latin American countries with the Latin America IP SME Helpdesk, an initiative of the EU Commission.
 - o Meeting with the Interamerican Bank of Development – presentation of their Water and sanitation (public sector) services and their private sector and funding opportunities.
- Tuesday 5th
 - o Personalized B2B session -*tbc*.
- Wednesday 6th
 - o Visits of trade fairs and customized exhibitors' itineraries.

A financial support of 1.500€ per company will again be offered to join the trip and visit the fair in Mexico City.

Registration and applications for financial support : <https://forms.gle/fecBhFTvrWiUGokh7>

Contact: thelma.pellicer@france-water-team.com

AEWEN Capacity Building Webinar #4: Water & Energy funding opportunities to go international - 20/09/2023 11h-12h30 - ONLINE



WATER & ENERGY FUNDING OPPORTUNITIES TO GO INTERNATIONAL

October 20th 2023 - 11h to 12:30 CEST

Zoom Platform

Organised by:

With the support of:

AEWEN
Alliance for Energy Water and Environment

ENVIRONMENT
FAIR
CLEVER

CWP
DIGITAL AND ACCESSIBLE PARTNERSHIP

Tenerrdis
Avignon Rhône Alpes

TWeeD

Co-funded by the COSME programme of the European Union

INTERNATIONAL

The [AEWEN](#) project is organizing their next capacity building webinar. This will be focused on water and Energy funding opportunities to go international. If you want to be updated about the most recent funding opportunities to go international don't miss our next webinar!

Topics will be following:

- European Project opportunities for the Water & Energy sector
- Other Multilateral programmes/projects
- Bilateral Cooperation (BE-FR-ES-IT)
- How to set up a European project?

We will update soon more info in our social networks, Stay tuned in linkedin!

Contacts: cdelahaye@clustertweed.be, aewenproject@gmail.com

Last places for the next mission of the AEWEN project to Tunisia!



Organised by:



With the support of:



It will be held in Tunis, Borj Cédria and Sousse (tbc) in the last week of September 2023. This is an opportunity for EU enterprises to get to know the opportunities that this country offers in the water and energy sectors. The participants will meet and establish collaborations with local stakeholders and companies and start internationalising in Tunisia.

The mission will include a one-day-event conference, visits to local partners and technoparks, and matchmaking activities to create new partnerships with Tunisian organisations.

The preliminary programme includes:

- 25/09 - Arrival in Tunis and dinner with the EU participating companies
- 26/09 - Presentations, round-tables and meetings with key stakeholders
- 27/09 - Visit to Ecopark Borj-Cédria and labs, including matchmaking activities and round-tables on water and energy
- 28/09 - Visit to Technopark in Monastir, including matchmaking activities (to be confirmed)
- 29/09 - Return trip to Europe

Places are limited to 15 companies. SME will get funding for accommodation and travel. Find the registration form, flyer, conditions, and more info in our website: [MISSION TO TUNISIA - AEWEN \(aewenproject.eu\)](https://aewenproject.eu)

Contacts: giulia.razetti@envipark.com ; fabienne.bosc@envipark.com, aewenproject@gmail.com

Upcoming international water-related events

Aquatech Mexico; Green Expo; Intersolar Mexico: All at the same time from September 5 to 7, 2023, at Centro Citibanamex, Mexico City



These 3 international trade fairs will take place at the same time and in the same place.

The euWater4i-SD project (targeting the Latin American region) organizes a trade mission to Mexico on this occasion. Financial support of 1,500 euros per SME (travel, accommodation and catering, on presentation of invoices) would be available.

Expressions of interest can already be sent by e-mail or via this link:

<https://forms.gle/owg1LbHv7hrYh2FL9>

Contact: thelma.pellicer@france-water-team.com

WEFTEC 2023 – Chicago 30 September – 4 October

Water professionals and products and services suppliers come to WEFTEC year after year to participate in the world-class education opportunities and to learn about the latest innovative water quality technologies up-close. It is the opportunity to connect with representatives of almost every segment in the US water sector.



The Water Alliance is organising a Dutch Pavilion at WEFTEC with around 10-12 companies.

Clean, France Water Team and Water Alliance are working together to organise a one-hour session at the Global Center that will showcase the European water technology ecosystem and allow European SMEs to present their innovative solutions to global and US water challenges.

We would like to get in touch with cluster organisations that are also planning to attend WEFTEC to see how we can team up and facilitate matchmaking or other activities for our European SMEs.

Contact: s.bergsma@wateralliance.nl ; thelma.pellicer@france-water-team.com



Aquatech Amsterdam – 6-9 November

Aquatech Amsterdam is the world's leading water trade show for process, drinking and wastewater. Connect with water professionals from over all over the world, in the exciting city of Amsterdam. Meet face-to-face with over 20,000+ water professionals, expand your knowledge, discover new technologies and start-ups, meet existing and new customers.

The Water Alliance is organising a Dutch Pavilion at Aquatech with around 30 companies. Furthermore, we will realize the Holland Innovation Park (HIP) which is the spot to get to know start-ups and groundbreaking Dutch innovations.

We would like to come in contact with cluster organisations who are also planning to go to Aquatech to see how we can team up and facilitate matchmaking or other activities.

Contact: s.bergsma@wateralliance.nl

Let's stay in touch!



Find all relevant documents & find out more on other WG members on our shared repository:
[click here](#)



Contact the WG's coordinating clusters:



FRANCE
Water Team

Thelma Pellicer / thelma.pellicer@france-water-team.com



Stefan Bergsma / s.bergsma@wateralliance.nl